

GLENN COLE

Creative Professional

WORK EXPERIENCE

American Bath Group (DreamLine) 2024-2026	Lead Graphic Designer - Coordinating cross-functional projects across digital, print, and social media platforms - Developing user-focused marketing materials and partner resources for various vendors and brands - Managing workflows, timelines, and quality assurance initiatives - Designing visually compelling layouts spanning print materials, digital ads, web content, social media, and promotions.
Self-Employed 2023-2024	Freelance Creative & Multimedia Specialist - Developed brand strategies and marketing initiatives for several independent clients across multiple industries - Coordinated communication, timelines, and deliverables from concept to completion - Produced educational, promotional, and multimedia materials for various organizations
FIDX (Fiduciary Exchange, LLC) 2021-2023	Senior Creative Director - Led the comprehensive rebranding initiative for corporate client-facing tools - Managed end-to-end product development for several large scale international campaigns - Developed interactive training platform for internal and external user education - Created visually compelling landing pages, brand kits, and printed materials to enhance market presence and user experience online
Allied Wire & Cable 2018-2021	Senior Graphic Designer - Supported internal and external communication initiatives across digital and print platforms - Coordinated project timelines and collaborated across departments - Conceptualized and implemented the company's e-commerce site, increasing business, generating revenue, and streamlining the user experience - Managed organization, and production schedules
ICTV Brands Inc. 2017-2018	Senior Graphic Designer - Coordinated multimedia production and communication projects - Supported production planning, documentation, and trade show print and preparation - Assisted with quality assurance and organizational workflows
Unique Ind. 2015-2017	Associate Advertising Production Designer - Assisted with product photography, print production, and digital asset organization - Managed file processing and quality assurance within high-volume workflows - Supported advertising campaigns and catalog development projects

ABOUT

Adaptable professional with 11+ years of experience in graphic design, project coordination, communication, operations support, and cross-functional collaboration within fast-paced environments.

Skilled in organization, problem-solving, and client-facing communication, with a strong interest in pursuing meaningful opportunities that align with my core values, personal growth, and passion for hands-on, purpose-driven work.

SKILLS

- CPR/AED/BLS Certified
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Microsoft Office Suite
- Figma
- Project Coordination
- Cross-Functional Team Collaboration
- Process Improvement
- Quality Assurance
- Technical Documentation
- Task Delegation & Organization
- Deadline & Workflow Management
- Client & Stakeholder Communication
- Research & Information Organization
- Confidential & Proprietary Information Handling

EDUCATION

B.S. Media Arts & Animation
The Art Institute of Philadelphia
2010-2014